



## Meeting Minutes

### 1. Welcome and introductions

**Attendees:** Jay Cutler, *MCHD*; Becky Domagalski, *Delta Dental*; Kelly DiNardo, *McLaren Macomb*; Nicolette Gjakaj, *MCCMH*; Kirsten Henry, *MCHD*; Whitney Litzner, *MCHD*; Erika Lojko, *MCHD*; Amanda Oparka, *MCPED*; Ryan Reblin, *CARE of SEM*; Maria Swiatkowski, *MCHD*; Jill Yore, *HFMH*

The group went around and introduced themselves. The group reviewed the meeting minutes from the previous meeting and there were no revisions.

### 2. Workgroup review and 2020 progress report

**Jay** reviewed the Community Health Improvement Plan timeline as well as the workgroup's progress since the plan's inception in 2017. With an upcoming Community Health Assessment this year, the workgroup should aim to focus in on what its members aim to accomplish by the end of 2020. Workgroup members overwhelmingly chose to prioritize the promotion and increased utilization of the Move More Macomb initiative. Jay also noted that it is crucial to evaluate progress that has been made on workgroup accomplishments in order to plan for future projects or programs.

### 3. Promotion of Move More Macomb

**Jay** moved on to discussing Move More Macomb (MMM) with the group. He showed monthly Google Analytics data on the number of unique pageviews the website had over the course of 2019. There were a few months with spikes in numbers, but the numbers tended to be in the low-to-mid-100s. The group was unsure why some of the months had much higher numbers of views (e.g., May with 1875 unique pageviews), but there was a discussion about tracking how the website is shared with partners.

The group then discussed different ways in which the website could be shared.

- **Ryan** highlighted that CARE could share the website in the schools or at events like Back to School Bashes and summer camps.
- **Jill** said that physician's offices could be utilized to share MMM. **Maria** asked if a poster with a website link or another method may be best useful in the clinical setting. **Jill** said she would look into this possibility with Henry Ford Macomb Hospital.
- **Kelly** noted that she could check similarly with McLaren, as there are quarterly physician partner meetings, and that MMM could be a great resource for patient-centered medical homes (PCMHs).
- **Becky** said she could share with dental hygienist meetings in Lansing.
- **Jill** suggested sharing with DPP participants and partner with GDAHC to provide information to DPP coaches. **Kirsten** added that we could utilize the [mihealthytools.org](http://mihealthytools.org) website.
- In terms of physical places to share MMM, the group listed malls and walking programs (**Becky**), GM and other major employers (**Kelly**), physical therapy and occupational health centers (**Becky**), senior centers (**Kelly**), and Macomb Community College (**Ryan**).

